



Content Libraries



In the dynamic world of talent acquisition, finding and securing the best talent is vital for any organization's success.

Highly skilled recruiters are the vital ingredient to hiring success.

Our comprehensive certification programs equip professionals with the essential skills and insights to thrive in this ever-evolving landscape.

From sourcing and assessment techniques to crafting a strategic recruitment strategy, gain the expertise to attract and retain top talent, driving business growth and success.

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Professional Certificate in Talent Sourcing

Search Basics	Learn more >
LinkedIn Sourcing	Learn more >
Engaging Talent	Learn more >
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The Research Before Sourcing	Learn more >
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How To: Boost Passive Candidate Engagement With Video	Learn more >
Uncovering Diversity	Learn more >
Sourcing for Diversity	Learn more >
Recruiting Internationally	Learn more >
Building Your Sourcing Process	Learn more >

Professional Certificate in Talent Sourcing

Using Advanced Search Techniques for Talent Mapping

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Effective Sourcing Models

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Advanced X-Ray Searching

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Sourcing Effectiveness And Productivity: Benchmarking And Analysing Your Sourcing Process

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Professional Certificate in Recruitment

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Talent Attraction on Social Media	Learn more >
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Shortlist with success	Learn more >
Assessment 101	Learn more >
Decoding Psychometric Assessments	Learn more >
Why The Human Approach Wins At Candidate Experience	Learn more >
Candidate Experience: What Candidates Really Want	Learn more >
Candidate Experience: How Candidates Decide Their Next Move	Learn more >
Designing Great Candidate & New Employee Onboarding Experiences	Learn more >
Understanding Candidate Motivation	Learn more >
How to give great feedback to candidates	Learn more >
Large Project or Ramp-Up Hiring	Learn more >
Recruiting Internationally	Learn more >

Professional Certificate in Recruitment

The Job Offer: Closing & Making the Offer

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The Job Offer: Preparing and Selling

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Professional Certificate in Talent Advisory

Introduction	Learn more >
Planning	Learn more >
Sourcing Strategy	Learn more >
Interviewing and Selling Strategy	Learn more >
Influence & Being a Talent advisor	Learn more >
Critical Conversations with Hiring Managers	Learn more >

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Designing Great Candidate & New Employee Experiences

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Selling to Top Talent Motivators

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Candidate Experience: An Intuit Case Study

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Introduction to Employer Branding [Learn more >](#)

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How to decline external candidates

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Uncovering Diversity

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LGBTQI+ Inclusion in the Workplace

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Recruiting Leadership: Becoming More Strategic

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Designing Great Candidate & New Employee Experiences

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